



## Environmental Educators of North Carolina

Theme: EE for All  
27th Annual EENC Conference  
DoubleTree by Hilton, Atlantic Beach, NC  
September 27-29, 2018

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### WHO WE ARE

The Environmental Educators of North Carolina is a 501(c)(3) non-profit that has been working since 1990 to build a sustainable environment through education. We have one employee, 15 board members, and a network of outstanding environmental educators, individuals, and organizations who work together to accomplish our core mission: to build connections, provide professional development, and promote excellence in environmental education within North Carolina, the southeast, and the nation.

This year's annual conference is focused on diversity, equity, and inclusion and its role in environmental education in North Carolina. We are also placing a special emphasis on supporting classroom teachers and park rangers. Conference attendees will enjoy educational field trips in eastern North Carolina, an evening event at The North Carolina Aquarium at Pine Knoll Shores, a research symposium, over 40 sessions, and much, much more!

### CONFERENCE ATTENDEES

We anticipate more than 125 formal and informal educators from across the state of North Carolina. Our conference attendees are definitely educated consumers who are happy to support green companies/educational organizations/etc.

### IMMEDIATE BENEFITS OF SPONSORSHIP

We will widely publicize your logo and website before, during, and after the conference in both print and electronic formats. We have a Facebook following of approximately 2200 individuals, and over 400 members and committed individuals on our mailing list. Plus, your donation may be tax deductible.

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## 2018 EENC SPONSORSHIP LEVELS

### **EENC Conference Title/Keynote Sponsorship**

**2 available- \$3000**

The success of this event depends on the generosity of our sponsors. Be the title sponsor of this event, be responsible for making the conference possible and enable us to bring National Geographic Explorer and Children and Nature Network's Director of Leadership Development Juan Martinez, to our annual conference as our keynote speaker to discuss his work to empower community to bridge the gap between people and the great outdoors. In return, you will receive the following benefits:

- ✓ Sponsorship of the conference and keynote speaker, with organization signage and the opportunity for a representative to welcome attendees to keynote presentation
- ✓ Company logo recognition in all conference and major event materials (welcome banners/signs, programs, etc.) for one year
- ✓ Invitation to display company banner at conference
- ✓ Receive two additional tickets to our conference banquet
- ✓ One spotlight article on organization in EENC newsletter, two posts on EENC social media, and one news release on EENC website
- ✓ Recognition at EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ One full conference registration fee waiver, including meals
- ✓ Recognition in our Annual Report with amount of sponsorship

### **Friday Night Banquet at The NC Aquarium at Pine Knoll Shores**

**3 available- \$1000**

After hours dinner and drinks at the Aquarium, live auction, a 306,000 gallon living shipwreck, and...need we say more? EENC conference attendees will head out to The NC Aquarium at Pine Knoll Shores for a fun evening with friends. The sponsor of this event will receive the following benefits:

- ✓ Sponsorship of the Friday Night Banquet, with organization signage and the opportunity for a representative to welcome attendees to that event
- ✓ Invitation to display company banner at conference
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ One spotlight article on organization in EENC newsletter, social media, or website
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ One full conference registration fee waiver, including meals
- ✓ Recognition in our Annual Report with amount of sponsorship

### **Friday Awards Luncheon**

**1 available- \$1000**

One of the highlights of the conference is our Awards Luncheon. Once a year, EENC takes the opportunity to recognize outstanding educators, organizations and programs across the state. The sponsor of the Friday Awards Luncheon will receive the following benefits:

- ✓ Exclusive Sponsorship of the Friday Awards Luncheon, with organization signage and the opportunity for a representative to welcome attendees to that event
- ✓ Invitation to display company banner at conference
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ One spotlight article on organization in EENC newsletter, social media, or website

- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ One full conference registration fee waiver, including meals
- ✓ Recognition in our Annual Report with amount of sponsorship

### **Thursday Welcome Dinner**

**1 available- \$1000**

This is a dinner and “get to know you” event at the beginning of the conference. We will have bingo cards for everyone to “play” by checking off boxes when they meet new people and make connections across the state. The sponsor of this dinner will receive the following benefits:

- ✓ Exclusive Sponsorship of the Thursday Welcome Dinner with organization signage and the opportunity for a representative to welcome attendees to that event
- ✓ Invitation to display company banner at conference
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ One spotlight article on organization in EENC newsletter, social media, or website
- ✓ Recognition in EENC annual membership meeting.
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ One full conference registration fee waiver, including meals
- ✓ Recognition in our Annual Report with amount of sponsorship

### **Pre-Conference Field Trips**

**3 available- \$500**

Field trips are many educators’ favorite part of the conference.. They are an opportunity to explore new places, gain new knowledge and skills, and spend some quality time networking and bonding with our peers. This year, we are planning trips to Fort Macon State Park, Hammocks Beach State Park, and Cape Lookout National Seashore. The sponsor of a field trip will receive the following benefits:

- ✓ Sponsorship of a field trip on Thursday
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

### **Conference Coffee Breaks**

**3 available- \$300**

Everyone will appreciate and thank you for providing the caffeine to keep us going through all the fun-filled activities throughout the conference. Coffee break sponsors will receive the following benefits:

- ✓ Exclusive sponsorship of a coffee break
- ✓ Company name listed in conference program and conference welcome banner/sign.
- ✓ Company name listed on EENC website for one year.
- ✓ Recognition in our Annual Report with amount of sponsorship

#### CUSTOMIZE A SPONSORSHIP LEVEL THAT WORKS FOR YOU

Don't see a conference sponsorship above that works for you? Contact Lauren Pyle (see contact info below) to customize a sponsorship level that works for you! For example, you might consider sponsoring one attendee to attend the conference or sponsor give-a-ways at the event.

#### DON'T HAVE MONEY FOR A SPONSORSHIP, BUT YOU WOULD STILL LIKE TO HELP?

That's okay. Would you be able to provide a quality item or service for our live or silent auctions? You could provide an item (gift certificate, book, artwork, rain barrel, etc) or a service such as free membership to your organization, free consultation (for green businesses), free tour, free night's stay (at lodging businesses), etc. Every company who donates to the silent auction will be listed by name in the conference program.

#### NEXT STEPS

Note: All of the above sponsorships are available unless noted otherwise.

Please contact: Lauren Pyle at [eencexecdirector@gmail.com](mailto:eencexecdirector@gmail.com) or 984-999-1702 for more information.

If you have no further questions and would like to sponsor at one of these levels, please return the following form with payment to: EENC, PO Box 4904, Chapel Hill, NC 27515

*Payment can be enclosed in the form of check or money order made payable to EENC.*

EENC also accepts credit cards. Visit <https://eenc.wildapricot.org/donate/> to pay online (please put your sponsorship selection in the comments) or contact Lauren Pyle for more information.

Please email your digital logo for our program and website to [eencexecdirector@gmail.com](mailto:eencexecdirector@gmail.com)

**2018 EENC CONFERENCE  
SPONSORSHIP FORM**



Your Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone : (W): \_\_\_\_\_ (C): \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please remember to email your digital logo for our program and website to [eencexecdirector@gmail.com](mailto:eencexecdirector@gmail.com)

**WOULD LIKE TO SPONSOR:**

- EENC Conference Title/Keynote Sponsorship 2 available- \$3000
- Friday Night Banquet at The NC Aquarium at Pine Knoll Shores 3 available- \$1000
- Friday Awards Luncheon 1 available- \$1000
- Thursday Welcome Dinner 1 available- \$1000
- Pre-Conference Field Trips 3 available- \$500
- Conference Coffee Breaks 3 available- \$300

• In-Kind Auction Donation:  
- Item: \_\_\_\_\_ Value: \_\_\_\_\_

**PLEASE RETURN THE FOLLOWING FORM WITH PAYMENT TO:**

EENC, PO Box 4904, Chapel Hill, NC 27515

Payment can be enclosed in the form of check or money order made payable to EENC.

Alternatively, you can email this form to [eencexecdirector@gmail.com](mailto:eencexecdirector@gmail.com)

For in-kind auction donations, please contact Lauren Pyle at [eencexecdirector@gmail.com](mailto:eencexecdirector@gmail.com) to arrange pick-up or delivery of item.