



Environmental Educators of North Carolina

28th Annual EENC Conference
The Schiele Museum of Natural History
Gastonia, NC
September 19-21, 2019

WHO WE ARE

The Environmental Educators of North Carolina is a 501(c)(3) non-profit that has been working since 1990 to build a sustainable environment through education. We have one employee, 15 board members, and a network of outstanding environmental educators, individuals, and organizations who work together to accomplish our core mission: to build connections, provide professional development, and promote excellence in environmental education within North Carolina, the southeast, and the nation.

Conference attendees will enjoy educational field trips to places like Crowders Mountain in central North Carolina, an awards banquet, our annual Research Symposium, Higher Education Summit, special Saturday sessions just for classroom teachers, over 40 sessions, and much, much more!

CONFERENCE ATTENDEES

We anticipate more than 200 formal and informal educators from across the state of North Carolina. Our conference attendees are definitely educated consumers who are happy to support green companies/educational organizations/etc.

IMMEDIATE BENEFITS OF SPONSORSHIP

We will widely publicize your logo and website before, during, and after the conference in both print and electronic formats. We have a Facebook following of approximately 2400 individuals, and over 500 members and committed individuals on our mailing list. Plus, your donation may be tax deductible.

2019 EENC SPONSORSHIP LEVELS

EENC Conference Title Sponsorship 1 0 available- \$3000 - 1 x **The Schiele Museum of Natural History**

The success of this event depends on the generosity of our sponsors. Be the title sponsor of this event and help make the entire conference possible, enable us to bring a national keynote speaker to inspire our community, and provide special opportunities for classroom educators to learn and network on Saturday. In return, you will receive the following benefits:

- ✓ Sponsorship of the conference and keynote speaker, with organization signage and the opportunity for a representative to welcome attendees to keynote presentation
- ✓ Company logo recognition in all conference and major event materials (welcome banners/signs, programs, etc.) for one year
- ✓ Invitation to display company banner at conference
- ✓ One full conference registration fee waiver, including meals
- ✓ Receive two additional tickets to our conference banquet
- ✓ One spotlight article on organization in EENC newsletter, two posts on EENC social media, and one news release on EENC website
- ✓ Recognition at EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Friday Awards Luncheon

1 0 available- \$1000 - 1 x **2nd Nature TREC**

One of the highlights of the conference is our Awards Luncheon. Once a year, EENC takes the opportunity to recognize outstanding educators, organizations and programs across the state. The sponsor of the Friday Awards Luncheon will receive the following benefits:

- ✓ Sponsorship of the Friday Awards Luncheon, with organization signage and the opportunity for a representative to welcome attendees to that event
- ✓ Invitation to display company banner at conference
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ One spotlight article on organization in EENC newsletter, social media, or website
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ One full conference registration fee waiver, including meals
- ✓ Recognition in our Annual Report with amount of sponsorship

Friday Night Banquet

4 3 available- \$500 - 1x **Acorn Naturalists**

It's a night at the museum! After hours dinner and drinks, live auction, a planetarium, and...need we say more? EENC conference attendees will spend the evening as the Schiele Museum of Natural History for a fun evening with friends. The sponsor of this event will receive the following benefits:

- ✓ Sponsorship of the Friday Night Banquet
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Friday and Saturday Breakfasts

2 available- \$500

Help our attendees start the day off right with a light continental breakfast each day. Breakfast sponsors will receive the following benefits:

- ✓ Sponsorship of Friday or Saturday Breakfast
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Research Symposium **± 0 available- \$500 1x Catawba Lands Conservancy and Carolina Thread Trail**

In recognition of the importance of utilizing research to substantiate and improve our teaching, EENC hosts a Research Symposium each year for university students and faculty to share their latest findings. This brings together some of the brightest minds to discuss current trends in environmental education and build the link from research to practice. The sponsor of the Research Symposium will receive the following benefits:

- ✓ Sponsorship of the Research Symposium on Saturday
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Pre-Conference Field Trips and Workshops **4 0 available- \$500 - 4x Gaston County Travel & Tourism**

Field trips are many educators' favorite part of the conference. They are an opportunity to explore new places, gain new knowledge and skills, and spend some quality time networking and bonding with our peers. Plus, they help educators gain the credits they often need for the North Carolina state Environmental Educator certificate. The sponsor of a field trip will receive the following benefits:

- ✓ Sponsorship of a field trip or Workshop on Thursday
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Higher Education Summit

1 available- \$300

New for 2019: the Higher Education Summit will bring together EE leaders and university faculty across NC to develop a better understanding of the needs of pre-service educators and to help build a stronger connection between our colleges and universities to help inspire collaborative work. The sponsor of the Higher Education Summit will receive the following benefits:

- ✓ Sponsorship of the Higher Education Summit on Saturday afternoon
- ✓ Company logo on conference welcome banner/sign and in conference program
- ✓ Recognition in EENC annual membership meeting
- ✓ Company logo and web link on EENC website for one year
- ✓ One-year EENC Professional Organizational Membership
- ✓ Recognition in our Annual Report with amount of sponsorship

Conference Coffee Breaks

3 2 available- \$300 1 x Chimney Rock Management Group

Everyone will appreciate and thank you for providing the caffeine to keep us going through all the fun-filled activities throughout the conference. Coffee break sponsors will receive the following benefits:

- ✓ Sponsorship of a coffee break
- ✓ Company name listed in conference program and conference welcome banner/sign.
- ✓ Company name listed on EENC website for one year.
- ✓ Recognition in our Annual Report with amount of sponsorship

CUSTOMIZE A SPONSORSHIP LEVEL THAT WORKS FOR YOU

Don't see a conference sponsorship above that works for you? Contact Lauren Pyle (see contact info below) to customize a sponsorship level that works for you! For example, you might consider sponsoring one attendee to attend the conference or sponsor give-a-ways at the event.

Want to combine two \$300 or \$500 level sponsor opportunities? EENC will recognize you at the total value of your support!

DON'T HAVE MONEY FOR A SPONSORSHIP, BUT YOU WOULD STILL LIKE TO HELP?

That's okay! Would you be able to provide a quality item or service for our live or silent auctions or raffle? You could provide an item (gift certificate, book, artwork, rain barrel, etc) or a service such as free membership to your organization, free consultation (for green businesses), free tour, free night's stay (at lodging businesses), etc. Every company who donates to the auction and/or raffle will be listed by name in the conference program.

We're also seeking in-kind item donations of food and drink. This might include donations of drinks for our Friday evening banquet, continental breakfast and coffee items, and/or snacks for the event.

In-kind donations are recognized at the same level as cash sponsorships!

NEXT STEPS

Note: All of the above sponsorships are available unless noted otherwise.

Please contact: Lauren Pyle at eencexecdirector@gmail.com or 984-999-1702 for more information.

If you have no further questions and would like to sponsor at one of these levels, please return the following form with payment to: EENC, PO Box 4904, Chapel Hill, NC 27515

Payment can be enclosed in the form of check or money order made payable to EENC.

EENC also accepts credit cards. Visit <https://eenc.wildapricot.org/donate/> to pay online (please put your sponsorship selection in the comments) or contact Lauren Pyle for more information.

Please email your digital logo for our program and website to eencexecdirector@gmail.com

**2019 EENC CONFERENCE
SPONSORSHIP FORM**



Your Name: _____

Organization: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone : (W): _____

(C): _____

Email: _____

Website: _____

Please remember to email your digital logo for our program and website to eencexcdirector@gmail.com

I WOULD LIKE TO SPONSOR:

- | | |
|---|-----------------------|
| <input type="checkbox"/> EENC Conference Title Sponsorship | ± 0 available- \$3000 |
| <input type="checkbox"/> Friday Awards Luncheon | ± 0 available- \$1000 |
| <input type="checkbox"/> Friday Night Banquet | 4 3 available- \$500 |
| <input type="checkbox"/> Friday and Saturday Breakfasts | 2 available - \$500 |
| <input type="checkbox"/> Research Symposium | ± 0 available- \$500 |
| <input type="checkbox"/> Pre-Conference Field Trips and Workshops | 4 0 available- \$500 |
| <input type="checkbox"/> Higher Education Summit | 1 available- \$300 |
| <input type="checkbox"/> Conference Coffee Breaks | 3 2 available- \$300 |

In-Kind Auction/Raffle Donation:

Item: _____

Value: _____

PLEASE RETURN THE FOLLOWING FORM WITH PAYMENT TO:

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Payment can be enclosed in the form of check or money order made payable to EENC.

Alternatively, you can email this form to eencexcdirector@gmail.com

For in-kind auction/raffle donations, please contact Lauren Pyle at eencexcdirector@gmail.com to arrange pick-up or delivery of item.